

# Tourism employers seek out newcomers and mature workers

by Heidi Riley

Recruiting

With many activities, events and festivals planned this summer, PEI tourist businesses expect to be busier than ever. The **Cavendish Music Festival** will be held in July, and the **2009 Canada Games** will be held in August. The publicity from **The Big Break** golf TV reality show filmed on PEI could attract more golfers to the Island this year. And an expected increase in cruise ship traffic will bring more sightseers. These events could shape the PEI tourist season into a real winner this year.

To help serve visitors to PEI, tourist employers from across PEI are looking for employees to staff their businesses. In April, tourist employers came together in Charlottetown for two events that were set up to network with newcomers to Canada and mature workers.

The tourism mixers were hosted by the **Tourism Human Resource Sector Council**. For more information about tourism jobs on PEI, visit [www.choosetourism.ca](http://www.choosetourism.ca)

The Tourism Human Resource Sector Council is funded by the Canada/Prince Edward Island Labour Market Development Agreement ([www.lmda.pe.ca](http://www.lmda.pe.ca))

The following three employers were among the many on hand to speak to job seekers:



**Maxine Delaney, owner, speaks with Bala Ramanadhan.**

## The Pearl Café

This restaurant in North Rustico is starting its second year of operation. Nine people work for The Pearl Café. Most of the staff is already hired, but they are still looking for a part-time **Baker, Cleaner, and Gardener** for July and August. Wages are \$9 to \$10 per hour.

“When hiring, we look for enthusiasm, which shows a willingness to learn,” says Maxine. “We welcome newcomers who can offer their own opinions and experience so that we can learn from them too.”

For more information, visit [www.thepearlcafe.ca](http://www.thepearlcafe.ca)  
To apply, send a résumé to [maxine@thepearlcafe.ca](mailto:maxine@thepearlcafe.ca)



**Joel Short, owner, speaks with Karima and Abdul Temor.**

## Georgetown Inn

**Joel Short** and **Dawn Sadoway** are starting their second year as owners of this Inn located in Georgetown. The Inn is open year-round, and has 10 to 12 employees in the peak season. They are looking to hire a chamber maid and kitchen help.

“Last year, we were so busy that we couldn’t handle all the customers, and this year we are expanding the dining room,” says Joel. “That means our staff numbers will go up too.”

“I was a Corporate Chef in Alberta, and oversaw a number of restaurants,” says Joel. “We were successful in hiring newcomers and mature workers, and found they were reliable and hard working.”

They are looking to hire people who are flexible and who could do a variety of jobs. “We have already hired a university student,” says Joel. “We can’t offer her full-time work in one area so early in the season, so she is doing a variety of jobs, including cleaning rooms, serving tables, and working in the kitchen.”

“In a small Inn like ours, our staff soon become part of the family. Ideally, we would be happy to find a couple to work with us year-round. That would give us the stability we are looking for. We don’t necessarily look for previous experience. If you are interested in learning and being part of our team, I can teach you how to cook.”

“By offering employment in Georgetown, we hope to encourage more people to settle in the area. We would be happy to help employees find rental accommodations close by.”

For more information, visit [www.georgetownhistoriccinn.com](http://www.georgetownhistoriccinn.com)  
To apply, call 652-2511 or e-mail [gtowninn@pei.sympatico.ca](mailto:gtowninn@pei.sympatico.ca)



**Leza Matheson-Wolters, owner**

## Millstream Restaurant

**The Millstream Restaurant**, located in Brackley Beach, is in its second year under the ownership of **Leza Matheson-Wolters**. This business includes an indoor restaurant, screened outside patio, and a dairy bar. She says that business was higher than expected last year, and she is hoping to have even more activity this year.

Leza says most of the 20-plus staff is returning this year, but she attended the Tourism Mixer with the interest in hiring an additional full-time or part-time **Cook and Prep Cook**. The pay range is \$10 to \$12 per hour. The business runs two shifts per day, with 8 to 10 people per shift.

“I welcome newcomers and mature workers to work as a part of our team because each group and culture has unique skills,” says Leza. “I want to seek out their experiences and learn from each other.”

“The Brackley Beach business community is incredibly supportive of each other. Their motto is ‘if you succeed, then we all succeed.’ That was really helpful to a new business owner like me.”

“As well, TIAPEI has been extremely accommodating, providing a wealth of information. They answer any questions I have and go out of their way to refer you to other helpful resources.”

For more information, visit [www.millstreamrestaurant.com](http://www.millstreamrestaurant.com)  
To apply, e-mail [seaside@pei.sympatico.ca](mailto:seaside@pei.sympatico.ca)