

# Showcase offers opportunities to learn about employer needs

by Patricia Roy

The 17th annual **Showcase 2010** was held in April in Summerside. The trade show was organized by the **Greater Summerside Chamber of Commerce**. Chamber Executive Director **John MacDonald** says about 125 exhibitors displayed their products at 153 booths.

A trade show can be a great opportunity for job seekers to learn about different companies and businesses.

## The following businesses shared their future human resource needs:

### Waite's Electric

**Waite's Electric** is an Island-owned and operated business that has been serving PEI since 1974. The company prides itself on personalized service and superior craftsmanship. Presently, they employ 17 people.

The company performs a range of services including residential wiring and repairs, commercial and industrial projects, and sales and installation of heating and generator systems, just to name a few.

"The company hires students from the Holland College Electrical Program," says **Gary**. "We invest our time in training the apprentices so they can eventually obtain their Red Seal certification."

For more information, call **Bob Thistle** at 436-7509.



Electricians **Gary Bryson** (left) and **Elliott Olscamp**.

### Green Diamond Equipment Ltd.

**Green Diamond Equipment Ltd.**, formerly PEI Farm Equipment, has 31 employees at the Summerside location on Hwy 2 in Sherbrooke and 16 in Bloomfield.

Job titles include **wash bay attendants, parts, sales, service, mechanics, accounting** and **office** staff. "This is the time of year when we are getting really busy, especially now with spring about three weeks ahead of usual," says **Dan**.

"We just hired a couple of people, but there may be opportunities for employment at our other locations.

All our people are important to the business, but some of the more difficult jobs to fill are for mechanics and parts people because they are specialists in their field."

"Even though we may not be hiring right now, if we find someone we believe would be a good fit, we will try to make room in our company," Dan says.

For more information, call 436-4244. Visit [www.green-diamond.ca](http://www.green-diamond.ca)



**Dan MacDonald**, Manager with daughter **Sarah**.

### Amiel's Island Fire

A product to set your taste buds on fire. That is what Amiel's Island Fire is all about. **Amiel** started making hot sauces using his own recipes about five years ago. Initially, Amiel gave the hot sauces as gifts to family and friends. Last year, he built a commercial kitchen and started to sell his products wholesale. Amiel also makes salsa and beef jerky.

"Right now I divide my time between this business and I also build drums," he says. "That rounds it out to full-time work. I may need to hire someone this summer for the Amiel's Fire side of the business. I would train as it is not specialized work, mostly labeling and preparing the sauces according to the recipe."

For more information, call 583-2984. Visit [www.spiceisnice.ca](http://www.spiceisnice.ca)



**Amiel Leblanc** of Cardigan, Owner of **Amiel's Island Fire**.

### Bent Island Creations

**Jeannie**, a native of Bloomfield now living in Charlottetown, is the owner of a jewelry business called **Bent Island Creations**. She designs and creates the jewelry herself.

"I started making jewelry as a hobby about six years ago. I was selling my products at a flea market when someone asked me if I sold wholesale. That got me thinking.

"I turned my former hobby into a full-time business about a year ago and my products are in 10 stores now. I also create custom pieces of jewelry for weddings and other special occasions, and I also hold jewelry home parties.

"I plan to open a shop in the not too distant future. I will definitely need workers at that time. I would be looking for people who have some retail skills and good customer service skills. A creative person would be a plus in this kind of business," she says.

For more information, call 393-2954. Visit [www.bentislandcreations.yolasite.com](http://www.bentislandcreations.yolasite.com)



**Jeannie Arsenault**, Owner of **Bent Island Creations**

