

Marine Show was a good chance to see career options in the industry

by Patricia Roy

The 2010 West Prince Marine Show in the Bloomfield Business Park in March attracted close to 350 people. Thirty exhibitors from the Maritimes and the state of Maine displayed their products and services.

About the industry

Fishing ranks as PEI's the third-largest industry, after agriculture and tourism. The fishing industry includes fishers, processors of lobster, mackerel, herring, groundfish, snow crab, tuna, sea plants, rock crab, oysters, quahaugs, and soft shell clams.

To find out more about the Island's fishing industry, visit www.gov.pe.ca and search **Fishery Statistics**.

Number of people employed

According to the PEI 35th Annual Statistical Review 2008, approximately 9,200 Islanders work in the fishery and aquaculture sectors.

PEI employers include:

- 40 federally licensed processing plants
- 20 non-export, provincially licensed processing plants
- individual fishing fleets
- government departments
- not-for-profit organizations
- companies who supply and service the industry
- manufacturers/boat builders

The following companies provided information about their businesses:

An inside look at engine repair service business

Brian Dennis and Betty Smith are co-owners of **Dennis Motors**. Brian is the sales manager and Betty is in administration and parts supply.

The business was started by their father Erwin Dennis as Dennis' Garage in 1948. The existing building was constructed in 1973 and the name was changed. Dennis Motors diversified with the addition of Suzuki Marine in 1987 and Yamaha in 1992.



Brian Dennis is co-owner of Dennis Motors in Ellerslie.

A modern, spacious showroom was added in 2003 when Dennis Motors became a full-line Yamaha dealer.

"Although PEI is our main focus, we provide a mobile marine service throughout the Maritimes," says Brian. "With our mobile service we can go directly to our marine customers wherever in the Maritimes they happen to be."

The business also has an automotive side, with a repair shop, parts store and pre-owned automotive sales. Factory trained licensed technicians keep customers moving on the highway, off road, land, sea or snow.

Seven people are employed full-time and part-time at the business year round. "We service what we sell and more, including outboards, personal water craft, snowmobiles, motorcycles, ATVs, cars and trucks," says Brian.

"In today's business world, trained, experienced, and dedicated people are required in sales, service, and administration. We feel very lucky to have such people with us."

For more information, call 831-2229 or visit www.dennismotors.ca



Marine company changes hands



Ray Stewart is co-manager of Marine Source Inc. in the West Royalty Business Park.

This business was started in 1949 and was formerly called **Hall & Stavert**.

They sell parts, equipment and supplies for all types of boats from recreational to fishing vessels. "In the commercial line, we can supply everything from propellers, boat shafts, stuffing boxes, and hydraulic trap haulers to power steering systems," says Ray. "We either assemble those items on site or I have access to someone who can."

New ownership

Ray and another co-manager currently work at the company. "The company was purchased this past October and we have been handling the work load up to now. But we may need to hire one or two people this spring when the season gets busy."

Ray says prospective employees would not need any specific training but they would need to have good public relations skills. "Someone who is mechanically inclined would be great. Also, a manufacturing background would definitely be an asset."

For more information, call 566-6776 or 566-6777.

