

The Employment Journey

PEI's Top Source for Career Planning and Job Seeking

New business will monitor people with cardiac conditions

by Patricia Roy

MDDx Corporation is a new company locating in the renovated Holman's building in Summerside. MDDx (which refers to Medical Devices & Diagnostics) uses modern technology to monitor and report patient cardiac conditions, says **Michael E. Hale**, President.

Michael explained that in addition to helping doctors to diagnose their patients, a person with a cardiac condition would wear a small device that can monitor the heart's performance from a distance. "The devices take information and report unusual events. Some devices can also call for help if the person needs it."

The administration offices and the monitoring centre are now being completed and the hiring process is in its early stages. "The people working at the centre in Summerside will receive reports from patients all over North America, but our business is mainly in the United States."

Why PEI?

Michael says initially, the plan was to establish this new company somewhere else. "But we were made aware of the absolutely top class workforce available on PEI, both in terms of administration and otherwise. Retention rates are excellent and the statistics we have seen

indicate the workforce is willing to learn, grow and develop. PEI Business Development was very helpful in educating us in this regard."

Staffing needs

"In addition to administrative and support staff, we are looking to hire experienced professionals with excellent listening and communication skills," says Michael. "These could include former nurses, ECG technicians, and/or paramedics.

"We will provide them with advanced cardiac training. They will then monitor patients over the computer and report to physicians. Training will mainly be on site, but some aspects might take place in the United States.

"We are considering offering flexible hours in the near future. This would be ideal for people who may not want or be able to work full time. Day shifts will be scheduled for the immediate future, and we will move to round-the-clock monitoring within the next six months."

During the initial phase, 20 people will be hired, including technical and administrative staff.



Michael E. Hale is president of MDDx Corporation. The new company is based in the Holman's building in Summerside and hiring has begun.

Future plans

"We are already making plans for the second phase of growth for this company," says Michael. "We expect to outgrow the current 2,000 square feet of space within a year."

Salary range and how to apply

"The company plans to pay very well," says Michael. "We want to have good people who will feel good about their work and have that reflected in their communications with doctors and patients," says Michael.

Job descriptions will be available soon at www.mddx.ca



Résumés may be sent to opportunities@mddx.ca

For more information, call **Michael E. Hale** at 438-6339.