

PEI Cultural Sector - 2012



The cultural sector is made up of artists, musicians, broadcasters, craftspeople, performers, storytellers, curators, filmmakers, interactive media artists, and archivists. Every year video games and films are made, plays are written and performed, art and heritage exhibits are created, and clothing and jewelry are designed all right here on PEI.

Number of people employed on PEI:

Nearly 2,000, according to 2006 Statistics Canada data.

Realities of working in the sector:

Finding work in the cultural sector can sometimes be difficult. As much as 70 percent of the cultural sector workforce is self employed. Artists, artisans, storytellers and performers also need to acquire business skills such as budgeting, marketing, promotion, contract negotiation and tax and copyright knowledge.

Many people in the sector work at other jobs to support themselves as they pursue their creative passion.

Full-and-part time employment within the industry can be found in careers within PEI's video game production houses, the PEI Museum and Heritage Foundation, the Confederation Centre of the Arts and the Canadian Broadcasting Corporation.



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Some PEI employers:

- Canadian Broadcasting Corporation (CBC)
- The Guardian newspaper
- Radio stations
- Telos Productions
- Other Ocean Interactive
- PEI Museum & Heritage Foundation
- Castaway Productions
- Confederation Centre of the Arts
- The Guild
- Harbourfront Jubilee Theatre
- College of Piping & Celtic Performing Arts



Various cultural disciplines with examples of careers:



1. Crafts/Design/Architecture

- Artisan & Crafts person
- Designer

2. Live Performing Arts

- Film & Live Performing Arts Technician & other “backstage” roles
- Actor & Comedian
- Dancer
- Ballet

3. Film, TV and media arts production

- Producer & Director
- Filmmaker
- Sound
- Graphics & animation
- Videographer
- Actor
- Character generation

4. Interactive Media

- Game Designer
- Animator
- Programmer
- Graphic Designer & Illustrator

5. Visual Arts

- Painter, Sculptor
- Photographer

6. Music and Sound Recording

- Musician, Singer, Songwriter and Composer
- Recording Engineer/Technician
- Management & Publicity for Music

7. Museums, Archives, Libraries, and Heritage

- Librarian
- Archivist
- Conservator and Curator
- Cultural Manager

8. Writing and Publishing

- Journalist, broadcast, web & print
- Author & Writer
- Communications, publicity
- freelance writer and editor
- Magazine/Newspaper/Book Editor



Check out videos of Island careers in culture

<http://www.peiculture.ca/videos.html>

To explore the sector, check these on-line resources:

www.culturepei.ca Culture PEI
(or “like” them on facebook or follow them on twitter at Culture PEI)

http://culturepei.ca/pdfs/Careers_in_Culture_2011_web.pdf
Careers in Culture brochure

<http://culturepei.ca/training.html>
Culture PEI post-secondary training database

<http://peica.ca/> PEI Council of the Arts

www.buzzon.com
The Buzz, PEI’s Arts and Entertainment Magazine

www.theguildpei.com
The Guild performance venue

www.confederationcentre.com
Confederation Centre of the Arts

www.gov.pe.ca/jobs
PEI Public Service Commission job listings

www.harbourfronttheatre.com
Harbourfront Jubilee Theatre

www.islandmedia.pe.ca Island Media Co-op

<http://islandfilmfactory.wordpress.com> Island Film Factory

<http://www.musicpei.com> Music PEI

<http://www.peicraftscouncil.com> PEI Crafts Council

<http://www.gov.pe.ca/peimhf>
PEI Museum and Heritage Foundation

<http://peiwritersguild.wordpress.com> PEI Writers’ Guild

<http://thistownissmall.wordpress.com> this town is small

