

# The Employment Journey

Get ahead of the  
career game.

aerospace agriculture aquaculture bioscience business construction culture education energy finance fishery food & beverage food processing  
forestry health information technology justice manufacturing public service rec/sport retail technology tourism trades transportation trucking

## PEI Cultural Sector- 2010

### Definition:

The cultural sector is made up of artists, musicians, craftspeople, performers, curators, filmmakers, interactive media artists, and even architects. Every year video games and films are made, plays are written and performed, art and heritage exhibits are created, and clothing and jewelry are designed all right here on PEI. **But it doesn't stop there.**

**Number of people employed on PEI:** Over 1,900

### Realities or working in the sector:

Finding work in the cultural industry can sometimes be difficult B you will have to work hard, network like crazy, and promote yourself and your work to set you apart from the crowd.

Many people who work in the cultural sector cannot make a living at it. They often work at other jobs in order to support themselves as they pursue their interests. This is often referred to as a "hybrid career." They will have a part-time job doing what they love and find a second job to supplement their income.

Just look around and you will see photographers who also work in art galleries, actors who work backstage or behind the camera, and artists who design websites.

## **Eight job categories and sample titles:**

### **1. Crafts/Design/Architecture**

- Artisans and Crafts people
- Designers

### **2. Live Performing Arts**

- Actors and Comedians
- Dancers
- Film and Live Performing Arts Technicians

### **3. Film and Television**

- Producers and Directors (Film and Theatre)
- Film and Video Camera Operators
- Filmmaker
- Actor

### **4. Interactive Media**

- Game Designer
- Animator
- Programmer
- Graphic Designer and Illustrator

### **5. Visual Arts**

- Painters, Sculptors and Other Visual Artists
- Photographer

### **6. Music and Sound Recording**

- Musicians, Singers, Songwriters and Composers
- Recording Engineer/Technician
- Management and Publicity for Music

### **7. Museums, Archives, Libraries, and Heritage**

- Librarian
- Conservators and Curators
- Archivists
- Cultural Managers

### **8. Writing and Publishing**

- Journalist
- Authors and Writers
- Magazine/Newspaper/Book Editors

## Sample PEI employers:

### **Journalist**

- Canadian Broadcasting Corporation (CBC)
- The Guardian
- The Journal Pioneer
- The Eastern Graphic
- The West Prince Graphic

### **Audio and video recording technician**

- Smith Sound
- York Point Productions
- Telos Productions

### **Film and video camera operator**

- Maritime Media Works and Motion Pictures
- Cellar Door Productions
- Castaway Productions

### **Architecture**

- BGHJ Architects
- Coles Associates

### **Actor and comedian**

### **Film & live performing arts technician**

- Confederation Centre of the Arts
- Harbourfront Theatre
- College of Piping & Celtic Performing Arts of Canada
- Georgetown Playhouse
- Victoria Playhouse
- The Guild.

## Sample wages:

- Wage information is from the 2009 PEI Cultural Sector Council career booklet. visit <http://www.peiculture.ca/files/resources/English%20Pages.pdf>

• Games design/ animator	\$25,000 - \$50,000
• Actor and comedian	\$14,000 - \$30,000
• Architect	\$50,000 - \$70,000
• Artisan and craftsperson	\$14,000 - \$28,000
• Conservator and curator	\$30,000 - \$70,000
• Cultural manager	\$30,000 - \$80,000
• Designer	\$22,000 - \$40,000
• Film & live performing arts technician	\$18,000 - \$28,000 B Seasonal Salary \$40 000 - \$60 000 B Full Year Salary
• Film and video camera operator	\$22,000 - \$50,000
• Journalist	\$25,000 - \$45,000
• Librarian	\$30,000 - \$40,000
• Photographer	\$16,000 - \$30,000

## To explore the sector, check these websites:

<http://www.peiculture.ca/files/resources/English%20Pages.pdf>

PEI Careers in Culture Booklet

[www.peiculture.ca](http://www.peiculture.ca) PEI Cultural Human Resources Sector Council

[www.peiartscouncil.com](http://www.peiartscouncil.com) PEI Council of the Arts

[www.buzzon.com](http://www.buzzon.com) The Buzz, PEI=s Arts and Entertainment Magazine

[www.theguildpei.com](http://www.theguildpei.com) The Guild

[www.confederationcentre.com](http://www.confederationcentre.com) Confederation Centre of the Arts

[www.gov.pe.ca/jobs](http://www.gov.pe.ca/jobs) PEI Public Service Commission

[www.jubileetheatre.com](http://www.jubileetheatre.com) Harbourfront Jubilee Theatre

[www.islandmedia.pe.ca](http://www.islandmedia.pe.ca) Island Media Co-op

[www.aapei.com](http://www.aapei.com) Architects Association of PEI