

The Tourism Sector in 2012

There are over 400 careers in tourism, including part-time, seasonal, and full-time year-round jobs in accommodations, food & beverage, travel, transportation, recreation & entertainment.

Number of people employed on PEI:

About 15,000 people are employed in the tourism sector on PEI, according to the PEI Tourism Human Resources Sector Council.

That number is expected to rise to 20,000 in the next few years, according to the PEI Tourism Advisory Council.

Five areas of work within tourism:

Accommodations

- Hotels
- Bed and breakfasts
- Farm/ranch vacation sites
- Cottages, campgrounds

Food & Beverage Services

- Restaurants
(fast food to fine dining)
- Pubs
- Nightclubs

Travel Services

- Travel agencies
- Tour operations
- Visitor's bureau

Transportation

- Airlines
- Motor vehicles
- Sight seeing
- Taxi cab

Recreation & Entertainment

- Galleries
- Parks
- Sports
- Casino
- Golf courses



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Sample of PEI employers:

Accommodations

- Rodd Hotels & Resorts

Food & Beverage Services

- Murphy Group of Restaurants

Travel Services

- Visitor Information Centres
- Canadian Automobile Association

Transportation

- Air Canada
- Harbour Hippo
- Cruise Manada
- Co-Op Taxi
- Trius Tours

Recreation & Entertainment

- Parks Canada and PEI Provincial Parks
- EPTEK Centre and Confederation Centre of the Arts
- Credit Union Place and Charlottetown Civic Centre
- Red Shores Racetrack & Casino in Charlottetown
- Red Shores at Summerside Raceway



A sample of jobs:

See for yourself what it is like to work in the tourism industry on PEI!

Front Desk Agent

Meet Josh. A Front Desk Agent working in Charlottetown, PEI.
<http://www.youtube.com/watch?v=-y6ecP7vQPc&feature=related>

Line Cook

Meet Andrew. A young man working on PEI as a Line Cook.
http://www.youtube.com/watch?v=fp_NoNuQzaU&feature=related

Visitor Information Counsellor

Meet Robin. A Visitor Information Counsellor who provides information to visitors and absolutely loves helping people plan their dream PEI vacations.
http://www.youtube.com/watch?v=VA_9rbgEDyM&feature=related

Housekeeping Room Attendant

Meet Rose. A young lady working in Charlottetown, PEI as a Housekeeping Room Attendant.
<http://www.youtube.com/watch?v=rE964XvAll8&feature=related>

Food & Beverage Server

Meet Sarah. A food & beverage server on PEI.
<http://www.youtube.com/watch?v=fMAoxPEBFQI&feature=related>



Education available on PEI:

Holland College

- Hotel and Restaurant Management
- Tourism and Travel Management
- Culinary Arts Diploma
- Applied Degree in Culinary Operations
- Responsible Beverage Server short course

UPEI

- Bachelor of Business in Tourism and Hospitality
- Holland College and UPEI have an Articulation Agreement in which students may chose two years of study at Holland College and two years of study at UPEI to earn a Bachelor of Applied Administration in Tourism and Hospitality.

Academy of Learning

- Customer Service and Information Clerk diploma

TIAPEI

- Emerit products and programs are based on industry-defined standards recognized across Canada
- Ready to Work program provides training and career planning needed to enter the tourism workforce
- Short Courses are offered in the winter on topics such as conversational French

JVI (for motorcoach drivers)

- 3-week School Bus Class 2A course

For more information, check these websites:

www.choosetourism.ca - PEI Tourism Human Resources Sector Council
- includes a list of short courses available and a Job Bank

www.tiapei.pe.ca - Tourism Industry Association of Prince Edward Island

<http://www.gov.pe.ca/tourism/index.php3?number=1026107&lang=E>
- PEI Department of Tourism and Culture

www.peitac.com - Tourism Advisory Council of Prince Edward Island

www.trc.upei.ca - Tourism Research Centre at UPEI

www.emerit.ca - training and certification programs for most tourism jobs

<http://discovertourism.ca> - information about training and certification, videos of people working in tourism jobs - click Careers to find detailed job descriptions, duties, experience and education needed for a long list of tourism-related jobs

www.tiac.travel - Tourism Industry Association of Canada

www.workingincanada.gc.ca - job descriptions, salaries